Donghan Fu

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Education

University of Missouri-Columbia (MU) — Columbia, MO
Ph.D. student in the School of Information Science and Learning Technologies — *Aug. 2025 -*

University of Wisconsin-Madison (UW-Madison) — Madison, WI
Department of Communication Arts
Visiting Ph.D. student in Communication — *Aug. 2022 - Nov. 2023*

Beijing Normal University (BNU) — Beijing, China
School of Journalism and Communication
Doctor of Philosophy in Journalism and Communication — *Sept. 2021 - June. 2024*

Wuhan University (WHU) — Wuhan, China
School of Journalism and Communication
Master of Journalism and Communication — *Sept. 2018 - June. 2020*

Wuhan University (WHU) — Wuhan, China
School of Journalism and Communication
Bachelor of Arts in Advertising (Double Degree) — *Sept. 2014 - June. 2018*

Central China Normal University (CCNU) — Wuhan, China
School of Chemistry
Bachelor of Science in Chemistry; Chemistry Teaching Qualification Certificate — *Sept. 2014 - June. 2018*

Academic Position

Wuhan University (WHU) — Wuhan, China
School of Journalism and Communication
Fellow Associate — *Oct. 2024 - Aug. 2025*

Research Interests

Human-Computer and AI Interaction; AI for Health Promotion; Digital Media and Social Psychology; Mental Health

Publications

[7] Liu, Z., **Fu, D**., Liu, Y., & Meng, Y. (2026). Digital Illness Narratives of Young Chinese Adults With Diabetes on RedNote: Qualitative Narrative Analysis. *Journal of Medical Internet Research*, *28*, e96543. 10.2196/96543

[6] Song, S., & **Fu, D***. (2026). What Predicts Public Interest in Generative AI-Driven Journalism Innovations for Personalization? Evidence from a Multilevel Analysis. *Journalism Studies*, *27*(12), 1764–1784. https://doi.org/10.1080/1461670X.2026.2686734

[5] **Fu, D.** (2026). Resist or comply: How audiences respond to emotional propaganda in Chinese short-form videos. *Issues & Studies*, 2650001. https://doi.org/10.1142/S1013251126500013

[4] **Fu, D.**, Zhou, N.*, & Liu, Z. (2026). Leveraging digital health technology to transform depression literacy in China: Evidence from a serious game intervention. *Asian Journal of Communication*, 1–19. https://doi.org/10.1080/01292986.2025.2594802

[3] **Fu, D.**, Liu, Z.*, & Liu, Y. (2026). Torment, adaptation, and transcendence: Exploring Chinese parents' online narratives of juvenile diabetes and cultural constraints. *Health Communication*, *41*(1), 91–102. https://doi.org/10.1080/10410236.2025.2490605

[2] Bai, Y., **Fu, D.***, & van Swol, L. M. (2024). Research on interpersonal electronic surveillance in romantic relationships: Applying the theory of motivated information management. *Asian Journal of Social Psychology*, 27, 712–716. https://doi.org/10.1111/ajsp.12631

[1] He, A., Bu, H., Mu, W., **Fu, D.**, & Chen, C. (2024). Understanding motivations for dating app use among gay and bisexual men: Validation, latent profile analysis, and differences in health outcomes. *Archives of Sexual Behavior*, 53(2), 555–568. https://doi.org/10.1007/s10508-023-02746-9

Works in Progress

- **3D VR-Based Clinic Visit Training for Nursing Students**
  Project overview: We developed a series of AI conversational agents, each designed with distinct human-like personas to simulate realistic patient interactions. All conversations took place in a fully immersive virtual reality (VR) environment, with the goal of supporting nursing students' clinic visit training through interactive, scenario-based practice.
- **Immersive VR Lab Training Assisted by an AI Conversational Agent as Facilitator**
  Project overview: This study applies the latest VR technology to design a state-of-the-art engineering lab training session, the immersive virtual reality lab (iVRLab). Within this VR environment, we also developed an AI facilitator to answer students' questions and support their learning experience during lab-based training.
- **CAVE VR for Meteorology Undergraduate Courses Scaffolded by AI Peer Students**
  Project overview: In this CAVE-based VR environment, undergraduate students learn meteorology concepts while interacting with an AI peer integrated into discussion sessions. The AI peer actively asks questions and participates in dialogue to scaffold peer-assisted learning and promote learning through teaching.
- **Sexuality Education on Chinese Social Media: A Multimodal Analysis Assisted by Large Language Models**
  Project overview: This project examines how Chinese sexuality influencers produce, share, and disseminate sexuality education content across two social media platforms within a culturally sensitive Chinese context. Using computational social science methods, the study analyzes video-based multimodal data and incorporates trained large language models to support efficient and systematic coding.

Conference Presentations and Proceedings

[19] **Fu, D*** ., & Zhang, Y. (2026, Nov). *Breaking the Silence: Multimodal Sex Education on Chinese Social Media Platforms.* Paper will be presented at the 112th Annual National Communication Association (NCA) Conference, New Orleans, Louisiana, USA. Feminist and Gender Studies Division.

[18] **Fu, D**., Xu, X., Wang, F., Duan, Y., Gu, Y., Li, S., Franken, O., Fiebelkorn, L., Cross, A., Allegretti, N., Murrell, S., & Almasri, M. (2026, Nov). *Virtual reality as informal STEM outreach: Understanding non-technical students' experiential responses to cleanroom fabrication*. Paper will be presented at the the 2026 Association for Educational Communications and Technology (AECT), Chicago, IL, United States.

[17] Gu, Y., Xu, X.*, Wang, F., Li, S., Duan, Y., Franken, O., **Fu, D.**, Almalaysha, M., & Almasri, M. (2026). Virtualizing the cleanroom: An investigation into learner outcomes, usability, and technology acceptance in immersive semiconductor training. *American Society for Engineering Education (ASEE) Annual Conference*.

[16] Xue, L., **Fu, D.**, Duan, Y., Chen, Y., & Moore, J*. (2026, November 16–18). *Time2Reflect: A multi-agent AI system for scaffolded post-class reflection in STEM graduate education.* Paper accepted by the 2026 Annual Conference of the Association for Library and Information Science Education, Buffalo, NY, United States.

[15] **Fu, D*** ., & Zhang, Y. (2026, Aug). *Where Women Learn: Platform Ecologies and Sexual Health Knowledge on Chinese Social Media.* Paper presented at the 109th Annual Association for Education in Journalism and Mass Communication (AEJMC) Conference, New Orleans, Louisiana, USA. Commission on the Status of Women.

[14] Song, S., & **Fu, D.*** (2026, May). *A cross-national study of news avoidance: Exploring the role of fake news, news fatigue, and perceived news importance through the public service media model.* Paper to be presented at the 76th Annual International Communication Association (ICA) Conference, Cape Town, South Africa. Journalism Division.

[13] **Fu, D.**, & Song, S. (2026, April). *"When depression becomes personal, not societal": Predicting young adults' professional mental health help-seeking intentions.* Paper presented at Kentucky Conference on Health Communication (KCHC), Lexington, USA.

[12] **Fu, D.**,& Zhou, N. (2026, April). *Leveraging digital health technology to transform depression literacy in China: Evidence from a serious game intervention.* Paper presented at Kentucky Conference on Health Communication (KCHC), Lexington, USA.

[11] Zhou, N., & **Fu, D.** (2025, November). *Serious games as digital mental health tools: Increasing depression literacy and reducing stigma.* Paper presented at the 111th Annual National Communication Association (NCA) Conference, Denver, USA. Game Studies Division. **(Top Student Award)**

[10] Zhou, N., **Fu, D.**, & Liu, Z. (2025, June). *The power of play: The effectiveness of serious game on depression stigma.* Paper presented at the 75th Annual International Communication Association (ICA) Conference, Denver, USA. Game Studies Division.

[9] **Fu, D.**, Liu, Z., & Liu, Y. (2025, June). *Torment, adaptation, and transcendence: Exploring Chinese parents' online narratives of juvenile diabetes and cultural constraints.* Paper presented at the 75th Annual International Communication Association (ICA) Conference, Denver, USA. Health Communication Division.

[8] Song, S., & **Fu, D.** (2025, June). *Navigating personal and societal risk of depression: Linking young adults' social media attention to professional help-seeking intention with multi-risk perceptions.* Paper presented at the 75th Annual International Communication Association (ICA) Conference, Denver, USA. Health Communication Division.

[7] **Fu, D.** (2024, June). *How danmu demonstrates emotional contagion and social proof: Danmu comments on Bilibili enhance people's external efficacy by eliciting emotion of Gandong.* Paper presented at the 74th Annual International Communication Association (ICA) Conference, Gold Coast, Australia. Political Communication Division.

[6] **Fu, D.** (2023, November). *The impact of moving short videos and social endorsement on political support: Examining the role of feeling moved.* Paper presented at the 109th Annual National Communication Association (NCA) Conference, National Harbor, USA. Political Communication Division.

[5] **Fu, D.** (2023, August). *The emotional governance techniques of the People's Daily TikTok account and netizens' emotional responses in the context of COVID-19.* Paper presented at the 106th Annual Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC, USA. Political Communication Division.

[4] Song, S., & **Fu, D.** (2023, August). *Does sympathy really help reduce stigma? Linking attention to depression information on social media with social distance toward the depressed based on the O-S-R-O-R model.* Paper presented at the 106th Annual Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC, USA. Health Communication Division.

[3] **Fu, D.**, Xu, J., & Yuan, J. (2023, May). *Fostered idols and para-kin fans' psychological motives and fandom self-identification on Chinese social media.* Paper presented at the 73rd Annual International Communication Association (ICA) Conference, Toranto, Canada. Popular Culture Division.

[2] Bai, Y., & **Fu, D.** (2023, May). *Research on interpersonal electronic surveillance in romantic relationships: Applying the theory of motivated information management.* Paper presented at the 73rd Annual International Communication Association (ICA) Conference, Toranto, Canada. Interpersonal Communication Division.

[1] **Fu, D.** (2022, July). *The emotional communication and narrative strategies of China's official short video media in the context of the pandemic.* Paper presented at the International Association for Media and Communication Research (IAMCR) Conference, Beijing, China.

Teaching Experience

ISLT 2300 — Inquiry into Transforming Learning with Technology Columbia, Missouri
Teaching Assistant *Aug. 2026 - Oct. 2026*

- Assist with day-to-day course management.
- Grade coursework for all enrolled students.
- Facilitate class discussions and post announcements and reminders to help students stay on track with self-paced learning.
- Hold in-person and virtual office hours to answer students' questions and provide course-related support.

ISLT 2305 — Blended Learning in the K–12 Classroom Columbia, Missouri
Teaching Assistant *Oct. 2026 - Dec. 2026*

- Assist with day-to-day course management.
- Grade coursework for all enrolled students.
- Facilitate class discussions and post announcements and reminders to help students stay on track with self-paced learning.
- Review and maintain learning materials in Canvas.

BaiCiZhan - Mint Reading Project Team Beijing, China
Online English Instructor, Product, and Community Operations *Dec. 2018 - Mar. 2019*

- Guided users in utilizing the Mint Reading e-book platform to complete a 31-day English reading challenge with Wonder
- Managed three WeChat groups, each with 500 active users, to improve daily micro-task completion rates
- Led reading sessions by innovatively using card puzzles, enhancing user engagement
- Organized engaging activities through social media to boost user retention and subscription renewals, such as posting recruitment in WeChat Moments for a 14-day challenge game to stimulate learning enthusiasm

Wuhan University Affiliated High School Wuhan, China
High School Chemistry Teacher *July. 2017*

- Taught Chemistry to three classes of 11th-grade students
- Graded student assignments and provided personalized feedback to encourage proactive questioning during office hours
- Participated in creating exams for monthly, mid-term, and final assessments to align with curriculum objectives

Professional Experience

Intercultural Communication Summer Camp Jönköping, Sweden
Camp Participant & Simultaneous Interpreter *July. 2019*

- Interviewed the head of Mölndal City, resulting in an article published in local newspapers
- Served as a simultaneous interpreter for course sessions
- Conducted interviews with refugees and observed local TV stations and traditional media, culminating in an intercultural paper published in a core Chinese journal

International Conference on Intercultural Communication Wuhan, China
Simultaneous Interpreter & Conference Venue Assistant *Nov. 2019*

- Provided simultaneous interpretation for the paper: comparing media coverage on internet development in China and India
- Organized panel schedules and assisted in facilitating the conference proceedings
- Hosted and attended to international scholars

Services

- Peer reviewer for *International Journal of Urban Sciences*.
- Peer reviewer for *Froniters in Public Health*.
- Peer reviewer for *Froniters in Psycnology.*
- Peer reviewer for *Information Communication & Society*.
- Peer reviewer for *Journal of Broadcasting & Electronic Media*.
- Reviewer for the Political Communication Division, International Communication Association (ICA).
- Reviewer for the Political Communication Division, National Communication Association (NCA).
- Volunteer Psychological Counselor, Krizhi Volunteer Program.

Scholarships, Grants and Awards

Scholarships

Travel Grants of School of Information Science and Learning Technologies for 2026-2027 academic year (750 Dollars) — *Nov. 2026*

Graduate Professional Council (GPC) Conference Presentation Travel Award (CPTA) (300 Dollars) — *Nov. 2026*

MU Ralph H Parker Scholarship (1500 Dollars) — *May. 2026*

Travel Grants of School of Information Science and Learning Technologies for 2025-2026 academic year (750 Dollars) — *April. 2026*

MU Ralph H Parker Scholarship (1500 Dollars) — *May. 2025*

Beijing Normal University Academic Scholarship Second Prize (12,000 RMB) — *Dec. 2023*

Beijing Normal University Academic Scholarship First Prize (15,000 RMB) — *Dec. 2022*

Beijing Normal University Academic Scholarship First Prize (15,000 RMB) — *Nov. 2021*

Wuhan University Academic Scholarship First Prize (8,000 RMB) — *Nov. 2019*

Awards

Wuhan University Outstanding Graduate — *May. 2020*

Wuhan University Role Model Graduate Student — *Dec. 2019*

Finalist Award in Advertising Creative Competition — *Dec. 2017*

Outstanding We Media Award for the School of Chemistry (CCNU) — *Sept. 2015*

Skills and Interests

- **Languages**: Mandarin Chinese | Mandarin Level Certificate A (90.2/100), English | English Teacher Qualification Certificate
- **Programming**: R, Python
- **Software**: SPSS, AMOS, EndNote, Zotero, and LaTeX
- **Interests**: Snowborading, Sktating